Bike Store Project

**Meta Data**

File format - .xlsx

Total Data - 1027

Total Columns - 13

**Introduction**

This project is based on dataset from Company ABC that deals in bicycles. It contains data about customers that bought or did not buy a bike. I will find insights from this data.

**Analysis/Insights**

1. How many female, and male customers bought or didn’t buy a bike?
2. How many female, and male customers do we have?
3. How many customers in total?
4. What is the average income of people who bought or didn’t buy a bike?
5. How many customers within the various commute distances bought a bike
6. How many bikes were bought within different age brackets?
7. What is the average age of our customers? Who is the youngest, and oldest customer?
8. How many Single and Married customers bought bikes and didn’t?
9. How likely are Car owners going to buy bikes?
10. What’s the proportion of homeowners who buy bikes?
11. Which occupations bought the most bikes?

Conclusion

Recommendation